



Advertise on Issa.TV today!

It's time for better television.™



What is Issa.TV?

Issa.TV is a new television broadcasting network offering original programming that is wholesome and entertaining, a combination that is becoming increasingly difficult to find on today's television. More and more families are spending the time and money to avoid some of today's television shows, which are questionable in theme and content. The bottom line is this: 800 channels and nothing good to watch. Issa.TV is here to meet that need.

Issa.TV is a refreshing alternative to traditional programming. Our belief is that television programs can be wholesome and morally conscious, and still be captivating. Our programs aim to appeal to all individuals who are disappointed with the nature of today's television. That's why it is our goal to deliver quality television that is good, wholesome, and entertaining.

Contact Us

Email: advertise@issa.tv

Why advertise with Issa.TV?

- Reach a global audience, who is attentively watching and recalling commercials – 87% viewers were able to recall sponsors and advertisers (Source: ABC.com broadband video study)
- Leverage the power of this innovative hybrid medium by creating interactive video commercials that further solidify viewership recall
- Perpetually advertise your product and brand through careful product placements within programming episodes as a production sponsor
- Select from various levels of programming sponsorship and commercial opportunities that best fit your needs
- Low cost, with option to place maximum spending limit per month
- Target a highly lucrative audience:
 - Adults between mid 20's to 40's
 - Place high value on watching good, clean entertainment
 - Internet and technology savvy
 - Well-educated with disposable income
 - Loyal and eager to support those impact their lives for the better
- Be recognized as an organization that supports providing value to society through media
- Work with independent producers whose craft is just as high quality and entertaining as Hollywood productions



Sponsorship & Advertiser Options

Sponsor	Description	Sponsorship Announcement	Commercial Breaks	Product Placement	One-Time Cost	Monthly Cost	Max Impressions	Min Mo. Cost
Production Sponsor	Sponsors the production of one programming episode. As a production sponsor, you will have opportunities for product placements within the programming episode for perpetual advertising opportunities. For a limited time, you will also receive platinum sponsorship benefits for one month free of charge.	Yes	All Commercial Breaks	Yes	\$65,000 for 30-minute program, \$85,000 for 60-minute program	N/A	Unlimited	N/A
Platinum Sponsor	Sponsors the programming for the month. Your sponsorship will be announced at the beginning of each episode of the program.* Your commercials are broadcasted during all commercial breaks.	Yes	All Commercial Breaks	No	N/A	\$8,000 for 30-minute program, \$10,000 for 60-minute program	Unlimited	N/A
Gold Sponsor	Sponsors the programming for the month. Your sponsorship will be announced at the beginning of each episode of the program.* Your commercial is played at the first commercial break.	Yes	First Commercial Breaks	No	N/A	\$6,000 for 30-minute program, \$4,000 for 60-minute program	Unlimited	N/A
Advertisers								
CB-Specific Commercial	You may choose the specific program and the specific commercial break to broadcast your commercial.	No	Specify By Advertise	No	N/A	\$1.50 - \$0.50 per impression	Optional	\$1,500
Program-Specific Commercial	You may choose the specific program to broadcast your commercial. The commercial break slot is automatically chosen by the system.	No	System Selected	No	N/A	\$1.00 - \$0.50 per impression	Optional	\$1,000
General Commercial	Your commercial is used for any program at any commercial break chosen automatically by the system on an as needed basis.	No	System Selected	No	N/A	\$0.50 per impression	Optional	\$500

* If there are multiple sponsors, viewership is shared.